

creating connections to local history

# Ads + Annual Partners



TCHM's *River Winds* is an ideal platform for your business or organization, reaching households across the Tri-Cities, plus area businesses. Advertise yours with us, or promote your upcoming class reunion, fundraiser, annual sale, or other special event!

Purchase with credit card by **scanning the code**, or **contact Elisa Hopper at (616) 842-0700 x 120** to be invoiced. TCHM is a 501(c)(3) nonprofit, so your ad is tax-deductible!



**1/8 Page**  
 3-5/8" x 2-1/4"  
*fits a standard business card!*

**1/2 Page (V)**  
 3-3/4" x 7-1/4"  
**vertical orientation**

**1/2 page (H)**  
 4.5" x 4.5"  
**horizontal orientation**

5.5" x 5"  
 3/4

1/2 Page (H)

1/4 Page (H)

1/4 Page (V)

**1/4 Page**  
 3-5/8" x 2-1/4"  
**'Program' Annual Partner**

1/4 Page (H)

1/4 Page (V)

## Ads

*Ads do not include additional benefits*

1/8 page	\$75
1/4 page	\$125
1/2 page	\$250
full page	\$325

## Annual Partners

*Annual Partners choose customized engagement and acknowledgement benefits, plus complimentary ads*

Program	\$1,000
Gallery I,II	\$5,000
Centennial	\$10,000
Triennial	\$15,000

over 3 years

Annual Partners at the Triennial, Centennial, and Gallery levels are allotted full-page ads

Visit [tri-citiesmuseum.org/support](http://tri-citiesmuseum.org/support) to learn more about Annual Partnerships!

\*not to scale