

# ANNUAL PARTNERS

Our Annual Partners choose from multiple opportunities for engagement and recognition, bringing your organization and ours together in connecting history explorers of every age to the heritage of their hometown.



# connect

All of our Annual Partners are recognized on our website, and additional benefits can be selected from our menu of engagement and recognition opportunities...you choose how to best **showcase your commitment to creating connections to local history!**

**Annual Partnership**

**Recognition Events**

**Engagement Opportunities**

**Volunteering Opportunities**

**Contact:** Elisa Hopper, Development Director  
(616) 423-0700 x 120  
[connectingtohistory@tchmuseum.org](mailto:connectingtohistory@tchmuseum.org)



# Recognition

- emcee and program acknowledgement at an exhibit or event
- ad in upcoming *River Winds* publication
- logo included on exhibit recognition panel
- branded acknowledgment + feature article on social media



Recognition Selections  
Engagement Selections

## Level

'Collection'	\$7,500	8	4
'Blockbuster'	\$5,000	6	3
'Gallery'	\$3,500	6	2
'Research'	\$2,500	4	1
'Series'	\$1,000	2	-
'Community'	\$500	1	-

# Engagement

- docented tour of THCM for your group of 10
- guided tour of CARC for your group of 10
- video record introduction for an education program
- presenter at event or exhibit
- write article on your organization's history for *River Winds*

creating connections to local history

# Ads + Annual Partners

TCHM's *River Winds* is an ideal platform for your business or organization, reaching households across the Tri-Cities, plus area businesses. Advertise yours with us, or promote your upcoming class reunion, fundraiser, annual sale, or other special event!



Purchase with credit card by **scanning the code**, or **contact Elisa Hopper at (616) 842-0700 x 120** to be invoiced. TCHM is a 501(c)(3) nonprofit, so your ad is tax-deductible!



## Ads

*Ads do not include additional benefits*

1/8 page	\$50
1/4 page	\$75
1/2 page	\$150
3/4 page	\$250

## Annual Partners

*Annual Partners choose customized engagement and acknowledgement benefits, including ad opportunities*

'Community'	\$500
'Series'	\$1,000
'Research'	\$2,500
'Gallery'	\$3,500
'Blockbuster'	\$5,000
'Collection'	\$7,500

'series'

3-5/8" x 2-1/4"  
1/4  
*fits a standard business card!*

'research'

'gallery'

5.5" x 5"  
3/4

2.5" x 7-1/4"  
1/2 vertical

'research'

4.5" x 3-1/4"  
1/2 horizontal

'community'

2.5" x 1-3/4"  
1/8  
*perfect for just a logo!*

Annual Partners at the 'Collection' and 'Blockbuster' levels are allotted full-page ads

\*not actual sizes