

creating connections to local history

Ads + Annual Partners

TCHM's *River Winds* is an ideal platform for your business or organization, reaching households across the Tri-Cities, plus area businesses. Advertise yours with us, or promote your upcoming class reunion, fundraiser, annual sale, or other special event!



Purchase with credit card by **scanning the code**, or **contact Elisa Hopper at (616) 842-0700 x 120** to be invoiced. TCHM is a 501(c)(3) nonprofit, so your ad is tax-deductible!



Ads

Ads do not include additional benefits

1/8 page	\$50
1/4 page	\$75
1/2 page	\$150
3/4 page	\$250

Annual Partners

Annual Partners choose customized engagement and acknowledgement benefits, including ad opportunities

'Community'	\$500
'Series'	\$1,000
'Research'	\$2,500
'Gallery'	\$3,500
'Blockbuster'	\$5,000
'Collection'	\$7,500

'series'

3-5/8" x 2-1/4"
1/4
fits a standard business card!

'research'

'gallery'

5.5" x 5"
3/4

2.5" x 7-1/4"
1/2 vertical

'research'

4.5" x 3-1/4"
1/2 horizontal

'community'

2.5" x 1-3/4"
1/8
perfect for just a logo!

Annual Partners at the 'Collection' and 'Blockbuster' levels are allotted full-page ads

*not actual sizes

Ad Specifications



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